

**Paula Brown**

**From:** DailyCandy [today@dailycandy.com]  
**Sent:** Wednesday, September 19, 2007 3:36 AM  
**To:** pbrown@rizzieri.com  
**Subject:** DailyCandy Philadelphia - Root of the Problem

# DAILY CANDY PHILADELPHIA



September 19, 2007

## Root of the Problem

*Rsession Root Control*



PETA called. They want you to take that electrocuted poodle off your head.

Luckily, the season of chlorine-ravaged coils and furious frizz is over, so get yourself the **Rsession Root Control** straightening tool

and give yourself a new fall look. Created by stylist **Kevin Ryan** and local boy **Frank Rizzieri** of Rizzieri Salons and Spas, it gets to the root of your hair problems without ever burning your scalp.

Thinking of trying out heavy bangs to go with super-straight locks? No prob. Two combs keep heat from the tool's ceramic barrel on your hair and away from your head — perfect for hard-to-reach roots and bangs. It'll even get rid of cowlicks.

Because PETA might have something to say about those, too.

Available online at [rsessiontools.com](http://rsessiontools.com).

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